

**1st National Hospitality and Tourism Expo and Conference on Sustainable
Development, Nairobi, Kenya
13th -16th November 2018, KENYATTA UNIVERSITY**

DRAFT PROGRAMME

DAY I: Tuesday 13.11.2018		
Opening Ceremony and Key note speech		
MASTER OF CEREMONY : _____		
CHAIRMAN OF SESSION: _____		
RAPPORTEUR: _____		
TIME	PRESENTATION / ACTIVITY	PRESENTER/RESPONSIBLE
0800-0830	Registration	<i>Secretariat</i>
	Prelude/ Entertainment	<i>MC</i>
	Tree planting by chief guest	
	Signing the visitors book/courtesy call to VC office	
0830-0900	Tour of Exhibition Site	
0900-0920	Documentary, climate setting, curtain raiser	<i>MC</i>
0920-0930	Introductions: All guests	<i>MC</i>
0930-1000	Welcome note and conference overview	
1000-1030	TEA BREAK	
1030-1040	Remarks by Dean School of Hospitality and Tourism	_____
1040-1050	Remarks by Vice Chancellor	_____
1050-1100	Remarks by UN Representatives	_____
1100-1110	Remarks by Tourism Committee Chair COG	_____
1110-1120	Remarks by The Chair CoG - Governor Tunai	_____
1120-1140	Remarks and opening address by Hon. Najib Balala, Minister of Tourism and Wildlife	_____
	Remarks by Guest of Honor (H.E. Uhuru Kenyatta)	_____
1140-1230	Expo Keynote address	_____
1230-1300	Panel Discussion	_____
1300-1430	LUNCH BREAK	
Sub-theme 1: Legal framework- hospitality and tourism governance		
Session Chairperson: <u>DR. ROSE NGUGI, EXECUTIVE DIRECTOR, KIPPRA</u> _____		
Rapporteur: <u>Mr. Sisinio Muthengi/Ms. Jane Bitok</u> _____		
TIME	PAPER TITLE / ACTIVITY	PRESENTER/RESPONSIBLE
1430-1450	Sub-Key note Address: PS Ministry of Tourism and Wildlife	<i>_Dr. Margaret Mwakima, PS Ministry of Tourism and Wildlife</i>
1450-1515	North Rift Economic Block (NOREB)	_____
1515-1530	Front Counties Development Council (FCDC)	_____
1530-1545	Lake Region Economic Block (LREB)	_____
1545-1600	Mt. Kenya and Aberdare Economic Block	_____
1600-1615	South Eastern Kenya Economic Block	_____
1615-1630	Jumuiya ya Kaunti za Pwani	_____
1630-1700	Panel Discussion/TEA BREAK	_____
1700-2130	Grand dinner/ cocktail:- _____	

DAY TWO: 14.11.2018		
Sub-theme 2: Greening practices of hospitality and tourism		
Session Chairperson: <u>Dr. Davis Barasa, Technical University of Kenya</u>		
Rapporteur: <u>Dr. Albert Kariuki/Mr. Bitok Kipkosgei</u>		
TIME	PAPER TITLE / ACTIVITY	PRESENTER/RESPONSIBLE
0800-0820	Registration	Secretariat
0820-0840	Sub-key note: UN environment	UN ENVIRONMENT
0840-0855	Paper 1	
0955-0910	Paper 2	
0910-1025	Paper 3	
1025-1040	Panel Discussion	
1040- 1050	TEA BREAK	
Sub-theme 3: Hospitality and Tourism product (classification and standardization)		
Session Chairperson: <u>PROF. DAMIANA KIETI</u>		
Rapporteur: <u>Dr. Monica Wandolo/Dr. Alice Nzioka</u>		
	PAPER TITLE	PRESENTER/PERSON RESPONSIBLE
1050-1110	Sub-keynote address: TRA	Mr. Kipkorir Lagat, DG, TRA
1110-1125	Paper 1	
1125-1140	Paper 2	
1140-1255	Paper 3	
1255-1310	Panel Discussion	
1310-1430	LUNCH BREAK	
Sub-theme 4: Hospitality And Tourism Marketing		
Session Chairperson: <u>MR. FRED KAIGUA, KATO</u>		
Rapporteur: <u>Dr. Teresa Kinuthia/Mr. Alex Kivuva</u>		
TIME	PAPER TITLE / ACTIVITY	PRESENTER/RESPONSIBLE
1430-1450	Sub-keynote : KTB	Dr. Betty Radier, MD KTB
1450-1515	Paper 1	
1515-1530	Paper 2	
1530-1545	Paper 3	
1545-1600	Documentary	
1600-1615	Panel Discussion	
1615-1700	TEA BREAK AND EXHIBITION	
1400-1800	Cooking competition/parallel session	
DAY THREE: Thursday 15.11.2018		
Sub-themes 5: Safety and Risk Management for hospitality and tourism industry		
Session Chairperson: <u>DISASTER MANAGEMENT AUTHORITY</u>		
Rapporteur: <u>Dr. Vincent Maranga/Dr. Beatrice Kamau</u>		
TIME	PAPER TITLE / ACTIVITY	PRESENTER/RESPONSIBLE
0800-0820	Registration	Secretariat
0820-0835	Keynote Address	Dr Matiang'i
0835-0850	Paper 1	
0850-0905	Paper 2	
0905-0920	Paper 3	
0920-0935	Documentary	
0935-1000	Panel Discussion	
1000-1030	TEA BREAK	

Sub-theme 6 : Hospitality and tourism technology and innovation		
Session Chairperson: <u>Dr. Leah Nganga, KAHC</u>		
Rapporteur: <u>Dr. Shem Maingi/Mr. Edgar Ndubi</u>		
TIME	PAPER TITLE / ACTIVITY	PRESENTER/RESPONSIBLE
	Registration	Secretariat
1050-1105	Keynote Address	<i>Mr. John Serгон, Head, ICT Authority of Kenya</i>
1105-1120	Paper 2	_____
1120-1135	Paper 3	_____
1135-1150	Paper 4	_____
1205-1220	Paper 5	
1235-1300	Panel Discussion	
	TEA BREAK	
1300-1400	LUNCH BREAK	
1400-1500	WAY FORWARD/PLENARY- Amphitheatre	_____
1500-1600	CLOSING CEREMONY - Awards of certificates/ gifts	
1600-1620	Closing speech	CoG/ VC/PS/UN
1620	Final Tea	
DAY Four: Friday 16.11.2018/ Excursions		
To Hells Gate		
To Nairobi National Park		
To Nairobi Museum, Carnival, Bomas		
3days 2nights Maasai Mara		
3days 2nights South coast		

Main highlights in the Programme will be:

- ✓ Keynote speech from authority in the themes and sub themes
- ✓ Experience sharing by practitioners
- ✓ Academic papers
- ✓ Documentary on the sub-themes
- ✓ Exhibitor panel and documentary
- ✓ Panel discussion and plenary on each theme