SUBTHEMES:
1. Technological Innovations, Disruptive Technologies and Industrialization.
2. Strategic Capabilities, Industrial Responsiveness and Socio-Economic Development.
4. Emerging Marketing Trends, Blue Economy and Entrepreneurship.
7. Collaborative Project Management and Agribusiness Value Chain.

FOR ENQUIRIES PLEASE CONTACT:
IBRIC Conference Administrator: +254714805532, +254 20 8703 730
Dean's office on Tel. +254 20 870 3720, Email: ibric.sobconference@ku.ac.ke

For conference registration and more information please visit: www.ku.ac.ke/ibric/