

# CURRICULUM VITAE

## Videlis Njeri Njuguna

P. O. Box 9129-00300, Nairobi  
Tel +254722961943 – [videnjeri@gmail.com](mailto:videnjeri@gmail.com)

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### EDUCATIONIST

Njeri is well versed in establishing working relationships with educational professionals at large; a self-starter, a self driven, disciplined, confident, and outgoing personality. Currently she is a **PhD student in Business Administration at Jomo Kenyatta University of Agriculture and Technology at Nakuru CBD Campus**. She is a very reliable asset in delivering goods thoroughly, effectively and efficiently at anytime of her working career.

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### BIO DATA

Date of Birth	1977
Religion	Christian
Nationality	Kenyan
ID NO.	14618636
Marital status	Married

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### PROFESSIONAL EXPERIENCE

**Kenyatta University, Arusha Campus, P.O. Box 43844 Nairobi**

**Tutorial Fellow**

**2015 to date**

**Responsibilities:**

- Lecturing and instructing students, examining and presenting results in the department of Business Administration at Degree and Diploma levels.

**UNITS TAUGHT:** Principles of Management, Business Law, Company Law, Management Mathematics I & II, Principles of Marketing, Risk Management, Organizational Theory, Governance and Ethics, Introduction to Entrepreneurship and Introduction to Insurance.

**Ndururumo High School, P. O. Box 120, Tel. 065-32048 Nyahururu**

**Teacher**

**2008- 2015**

Responsibilities include:

- A house teacher
- Teaching lower and examination classes (Mathematics and Business Studies)
- Provide administrative support to the school at house level.
- Class teacher

**AMURT International**  
**Maluakon, Southern Sudan**

**2006-2007**

**Education Officer**

Responsibilities

- Led a team of highly motivated and skilled international and local staff in the running of Teachers' and Vocational Training Centres in Aweil East County of Northern Bar el Ghazal State.
- Ensured proper and accurate documentation of training records.
- Worked with Programme Manager to develop budgets and proposals for the teacher and education projects in Southern Sudan.
- Organized and trained members of the PTA in Aweil East County.
- Planned and carried out in-service training and support activities in the teachers' training centre.

**Kenya Duty Free Complex**  
**P.O. Box 19122 Nairobi**

**2002-2005**

**Salesperson**

Responsibilities

- Identified, developed and won best opportunities in the market place.
- Built a good rapport with customers on expertise, information and contribution.
- Designed, organized and ran promotional campaigns.
- Received and responded to customer inquiries and complaints promptly.

**Part time teaching at the University**

**Kenyatta University; Kericho Campus (October 2014)**

**Responsibilities:**

- Lecturing and instructing students, in the digital school of virtual and open learning at degree level.

***COURSES TAUGHT IN OCTOBER 2014***

Management of Strategic Change

Strategic Management Seminar

Business Policy and Decisions

**Dedan Kimathi University of Technology; Nyandarua Institute of Science and Technology Campus (2013)**

**Responsibilities:**

- Lecturing and instructing students, examining and presenting results in the department of Commerce at Degree and Diploma levels.

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- Lecturing and instructing students, examining and presenting results in the department of Commerce at Degree and Diploma levels.

***COURSES I HAVE TOUGHT AT UNIVERSITY LEVEL SINCE 2010 TO DATE***

Principles of Accounting I and II  
Intermediate Financial Accounting  
Management Accounting  
Financial Management  
Tax law and practice  
Management of financial institutions  
Entrepreneurship Education

**Kenya Institute of Management**

**Responsibilities**

- Lecturing and instructing students, examining and presenting results in the Nyahururu Branch Certificate and Diploma levels in Strategic Management.

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**EDUCATIONAL BACKGROUND**

- **Post Graduate Studies**  
MBA in Strategic Management  
Laikipia University 2009-2013
- **Undergraduate Studies**  
Bachelor of Education Arts (Mathematics and Business Studies)  
Egerton University 1997-2001  
Aggregate achievement: First Class Honours
- **Secondary Education**  
Kenya Certificate of Secondary Education  
Loreto Kiambu Secondary School 1992-1995  
Grade attained : B -
- **Primary Education**  
Kenya Certificate of Primary Education  
Embakasi Primary School 1983-1991 :  
Marks scored : 444 out of 700

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**OTHER QUALIFICATIONS**

- **Berinet College** : Certified Public Accountant (CPA -K)
- **Egerton University** : Computer Literary Certificate  
Packages Studied - Ms Word

- Excel
- Database

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### **CURRENT ACADEMIC UNDERTAKINGS**

- Data collection and report writing for my PhD thesis “Influence of Diversification Strategies on Performance of Firms Listed at the NSE , Kenya”

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### **COMMUNITY INVOLVEMENT**

- Participated in organizing a football championship to sensitize youths on HIV/ AIDS and Drug Abuse in Maina Village, Nyahururu

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### **PUBLICATIONS**

*The following work is in the process of being published:*

- Effects of generic strategies on competitive advantage: evidence from SMEs in Nyahururu, Kenya (Academic Paper) (2014)

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### **STATEMENT OF CAPABILITY**

- Ability to work as a team player.
- Ability to respond to new challenges and adapt to them as needed.
- Ability to respond to competition positively and withstand pressure.
- Ability to learn from mistakes and reset measurable goals.
- Ability to deliver the goods as expected in work output.

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### **VISION**

- To climb the academic ladder to the highest level through diligent study research and training.

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### **REFEREES**

Prof. Isaac Ochieng  
Dean, School of Business  
Laikipia University  
P.O Box 1100, Nyahururu  
Mob. No. 0725920074

Dr. Josphat Kwasira  
Chairman, School of Business  
Nakuru CBD Campus  
JKUAT  
P.O Box 1063-20100, Nakuru

Mob. No. 0723981946

Dr. Anne Muchemi  
Deputy Director  
Arusha Campus  
Kenyatta University  
P.O.Box 43844 -00100, Nairobi  
Mob. No. 0721353578

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