

The effects of training on the performance of small and medium enterprises SMEs in Mt.Kenya region : a case of SMEs funded by K.I.E within Embu and Nyeri Districts

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Abstract:

This research project was concerned with the effect of training on small and medium enterprises. Without training, small and medium business enterprises performance will be greatly affected thus making it hard for them to achieve their goals and objectives. Lack of training affects the performance of the small and medium size business enterprises. Training is essential for the smooth operations and running of these enterprises. Without training no enterprise will prosper. The aim of the research was to establish whether there is a relationship between training and performance for small and medium business enterprises. Performance was operationalised to mean profitability, market growth, market share, competitive edge, acquisition of skills and technology. The researcher was of the view that lack of training has a negative impact on performance of these enterprises. The purpose of the study was to evaluate the impact of training on SMEs. The researcher used various methods to collect primary and secondary data. He made use of structured and unstructured questionnaires to collect primary data. He also made use of literature review to collect Secondary data. The data was then analyzed using statistical tools such as pie charts, table graphs and bar graphs. Analysis of the data was done by excel spread sheet. The researcher used area cluster sampling method. The target population was 500 enterprises operating in Nyeri and Embu Districts. The research was focused on 100 employees (owners or managers) who formed the sample size.