An investigation into the constraints affecting the growth and profitability of public transport business in Nairobi. A case of Langata/Rongai route

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Abstract: Transport plays an important role in integrating the various sectors in the Kenyan economy and the sector makes crucial contribution to economic growth and development (Ndung'u P. et al 2004). Road transport is the leading sub sector accounting for 2.9% of the GDP (IPAR 2004). Public as well as private organizations require efficient and well coordinated transport systems to enable them realize conveyance of their goods and services effectively. The efficiency of transport system therefore remains a major concern in promoting harmony amongst various interacting organizational parts. The purpose of the study is to investigate the constraints affecting the growth and profitability of public transport business in Nairobi. The study will make recommendations on the measures that the government should take to improve the public transport sub sector. The study will be descriptive and will use the survey design methodology. Data will be collected using questionnaires that will be administered to PSV owners, police officers, drivers and conductors of Langata/Rongai route. Simple random sampling method will be used to draw a sample of 110 respondents. The data will be analyzed by generating descriptive statistics such as percentages, and measures of central tendency. The data will be presented by using tables, charts and cross tabulations. The findings of the study should show the nature of infrastructure in Nairobi, the training and ethics of PSV drivers and conductors and the regulatory framework within which the public transport business operates.