Constraints to the growth of street women food vendors in Nakuru town

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Abstract: The role played by women owned Small-scale enterprises in Kenya cannot be overemphasized. Women enterprises have long dominated the informal sector of the Kenyan economy. This study was unique in this sector since it was concerned with an area that has not been thoroughly investigated, that is, street women food vendors. The main purpose of the study was to investigate and analyse the constraints to the growth of street women food vendors in Nakuru Town. The study reviewed Sessional papers, development plans, and various studies that were carried out on small and micro enterprises. The study used a scientific approach in data collection and analysis. A descriptive survey research design was employed in this study. The target population was street women food vendors in Nakuru Town. Simple random sampling technique was applied in the study. This was to ensure that the respondents had equal chance of being selected in the study. The population size was two hundred and twenty three street women food vendors in Nakuru Town. Questionnaires were the main instrument of data collection. For data analysis, percentages, frequency distribution tables and likert scale were used.