The Language of Sex and HIV/AIDS among University Students in Kenya

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This paper unravels the lexicon and expressions about sex and HIV/AIDS used by university students in Kenya. It argues that in order to effectively run anti-HIV/AIDS campaigns, there is need to use the lexicon and expressions that the students employ in their discourse on the subject. However, that language must first be identified. Based on data that were collected from university students, the paper singles out and discusses the evolution, sustenance and spread of the special lexicon and expressions used by the university students in Kenya.