Academic Staff Profile

1.1 Personal Profile
1.1.1 Personal Details

Name: Rosemarie Ayuma Khayiya
Title/Qualification: PhD
Department: Hospitality and Tourism
Designation/Position: Lecturer
Email: Khayiya.rosemarie@ku.ac.ke
Contact Address:
Area of Specialization:
- Hospitality Management
- 
Research Interests:
- Service Quality, Hospitality Operations
Management, Hospitality Strategic Management
- Hospitality Branding, Hospitality Technology
ORCID ID: https://orcid.org/0000-0002-1567-3377
RESEARCH GATE:
https://www.researchgate.net/Rosemarie_Khayiya

1.1.2 Academic & Professional Qualifications

2008: PhD, Hospitality Management, Kenyatta University, Nairobi, Kenya.


1.1.3 Employment History

2009 - Present: Lecturer, Kenyatta University, Nairobi, Kenya.
2003 – 2008: Tutorial Fellow, Kenyatta University, Nairobi, Kenya

1.1.4 Achievements

2011: Travel Grant to attend the CIRRIE Conference June 13 - 22, 2011, Annual Training Conference of the Arkansas Rehabilitation Association in Hot Springs, Arkansas, USA.

2001: MA scholarship, University of Birmingham, UK.
1997: Teaching Excellence Award, Machakos Technical Training Institute, Machakos, Kenya
1997: Best Performing Academic Department, Machakos Technical Training Institute, Machakos, Kenya
1997: Kenya National Examinations Council (KNEC) Award of Excellence for 100% pass in my Subjects while teaching at Machakos Technical Training Institute, Machakos, Kenya
1.2 Publications

1.2.1 Refereed Journals


1.2.3 Conference/Workshops/Seminar Papers
1.2.3.1 Conference Papers

‘Establishing a Niche for Kenya’s Coastal Gastronomy: Perspectives of Tourists’ Intrinsic Inclination’ International Interdisciplinary Business-Economics Advancement Conference (IIBA 2015), 28 March – 02 April, 2015 Ft. Lauderdale, Florida, USA


1.2.3.3 Seminar Papers
Khayiya. R. Proposal and Thesis Literature Review. Postgraduate Retooling Seminar, Kenyatta University, May 2019

1.5 Conferenced/Workshops/Seminars Attended
1.5.1 Conferences Attended
10th anniversary Kenya Scholars and Studies Association (KESSA) conference, Atlanta, Georgia, USA September 8-9, 2017.

International Interdisciplinary Business-Economics Advancement Conference (IIBA 2015), 28 March – 02 April, 2015 Ft. Lauderdale, Florida, USA

CIRRIE Conference June 13 - 22, 2011, Annual Training Conference of the Arkansas Rehabilitation Association in Hot Springs, Arkansas, USA.

KESSA Conference July 31st-1st August, 2009. Bowling Green State University, Ohio, USA.

1.5.1 Workshops Attended
Research, Publication and Grant Writing. School of Hospitality, Tourism and Leisure Studies, October 2019

IFITT NAIROBI-Enhancing the Competitiveness Of Africa’s Tourism:- The ICTs Pathway, Kenyatta University, November, 2017.

1.5.1 Seminars Attended
Postgraduate Retooling Seminar, Hospitality and Tourism dept, Kenyatta University, May, 2019.

1.6 Supervision of Postgraduate Students

1.6.1 Masters

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1.6.2 Ph. D

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1.7 Professional/Consultancy (Editor/Peer review in journals, Networks/Collaborations, External Examiner, Patents)

2016- Present: External Examiner, School of Natural Resources, Egerton University, Kenya
2011-2018: External Examiner, School of Hospitality and Tourism, Technical University of Kenya
2010-2018: External Examiner, School of Hospitality and Tourism, Strathmore University, Nairobi, Kenya

2009-Member of Editorial Advisory Board, Kenya Studies Review (ISSN 2150-5764)

2010-Peer reviewer, The Journal of Environmental Planning & Architecture [JEPA], Rwanda

2017-Article editor, SAGE publications

1.8 Community Service and Other Engagements

Facilitator: Capacity Building Program on Nutritional Values in the community for Youth and Women of Hamisi Constituency, Vihiga County, Kenya. JAN-DEC, 2015

1.9 Affiliation of Professional Bodies

Member KESSA
Member ANAHEI
Member AHSA
Member TRINET

2.0 National and International awards and Recognitions

2011: Travel Grant to attend the CIRRIE Conference June 13 - 22, 2011, Annual Training Conference of the Arkansas Rehabilitation Association in Hot Springs, Arkansas, USA.

2001: MA scholarship, University of Birmingham, UK.
1997: Teaching Excellence Award, Machakos Technical Training Institute, Machakos, Kenya
1997: Best Performing Academic Department, Machakos Technical Training Institute, Machakos, Kenya
1997: Kenya National Examinations Council (KNEC) Award of Excellence for 100% pass in my Subjects while teaching at Machakos Technical Training Institute, Machakos, Kenya

2.1 Administrative Positions Held
2.1.1 Recognized university administrative positions

2009-2014: Chair, Department of Hospitality Management, Kenyatta University

2.1.2 Other administrative positions Held

2017-Present: Chair, International Linkages and Collaborations Committee, School of Hospitality, Tourism and Leisure Studies
2014-2018: Chair, Quality Management System (QMS), School of Hospitality and Tourism
2007–2008: Chair, Board of Post-Graduate Studies Hospitality and Tourism Department
2003–2006: Department representative, Board of Under-Graduate Studies