



Global Tourism Resilience and Crisis Management Centre – Eastern Africa, Kenyatta University

CS and CAS visit to GTRCMC-EA, KU,

Date: 21st January 2021, 10.00am to 12noon

Venue: Kenyatta University

Message from Prof. Lloyd Waller, the Executive Director of the GTRCMC

The Eastern Africa Satellite Centre itself forms part of a wider global network of Centres around the world that collectively function as a global think tank to tackle global and regional challenges to the tourism sector through the sharing of information. Already, our joint efforts regarding tourism recovery have demonstrated the utility of such an approach to tourism resilience.”

“Ultimately, this Centre will become a key catalyst for sustainable tourism development and ensure that global tourism can adapt and respond to the uncertainties of its internal and external environment,” Hon Edmund Bartlett added.

Established in 2017 and housed at The University of the West Indies, the Global Tourism Resilience and Crisis Management Centre’s mission includes assisting global tourism destinations with destination preparedness, management and recovery from disruptions and/or crises that affect tourism and threaten economies and livelihoods globally. The GTRCMC has offices in the Caribbean, Africa, and the Mediterranean and affiliates in over 42 countries