



Kenyatta University

School of Business

Programme

2nd International Business Research and Industrial Conference (IBRIC)

Platform: Zoom

3rd - 4th December 2020



**Theme: Academia-industry Partnerships For Competitive
Innovations and Global Sustainable Development.**

EAST AFRICAN TIME	DAY 1 THURSDAY – 3rd Dec, 2020 Opening of Conference Session Chair: Dr. David Nzuki, PhD Rapporteur: Dr. Jane Wanjira, PhD	
08.00 – 0900hrs	Conference participants log in	
	Facilitator	Presentation
0900 – 0910hrs	Dr. Ambrose Jagongo Chairman, Conference Organizing Committee	Opening Remarks
0910 – 0920hrs	Dr. Paul Sang Ag. Dean, School of Business	Welcoming Remarks
0920 – 0955hrs	CPA Edwin Makori Chief Executive Officer, ICPAK	Keynote Address
0955 – 1015hrs	Dr. Eric Balan - B. Eng., MBA, Phd Econ. PMP (USA), CCIA(Malaysia (Universiti Tun Abdul Razak, Malaysia)	Presentation
1015-1030hrs	Prof. Frederick Q. Gravenir DVC Research, Innovation and Outreach	Brief Remarks
1030– 1055hrs	Prof. Paul K. Wainaina Vice Chancellor, Kenyatta University- Chief Guest	Opening of the Conference
1055 – 1105hrs	Dr. Samuel Maina, PhD	Q &A in the plenary
1105 – 1115hrs	Health Break	All

	Panel Discussions	
1115-1215hrs	Panel 1	
	Technological Innovations, Disruptive Technologies and Industrialization Moderator: Dr. Morrison Mutuku, PhD Guest Speakers: <ol style="list-style-type: none"> 1. Caroline Wanjeri Kihara - Ag. Chief of Party/Managing Director, KCB Foundation 2. Mrs. Jacqueline Mugo, MBS, Executive Director/CEO, Federation of Kenya Employers Discussants from Academia <ol style="list-style-type: none"> 1. Dr Caleb Kirui, PhD 2. Dr. Joshat Kyalo, PhD Rapporteur: Dr. Paul Waithaka, PhD	
1215 – 1315hrs	Panel - 2	
	Strategic Capabilities, Industrial Responsiveness and Socio-Economic Development. Moderator: Dr. Ann Muchemi, PhD Guest Speakers <ol style="list-style-type: none"> 1. Prof. Mohammad Saeed, Formerly of Minot State University, North Dakota, USA. 2. Dr. Eric Katana, Kenya School of Revenue Administration, Mombasa. 3. Prof. Vincent Onywera, Registrar, Research, Innovation and Outreach, Kenyatta University 	

	<p>Discussants from Academia:</p> <ol style="list-style-type: none"> 4. Dr. Mary Ragui, PhD 5. Dr. Moses Aluoch, PhD <p>Rapporteur: Dr. Patricia Kung'u, PhD</p>
1315-1400hr	LUNCH
1400 – 1500hrs	Panel – 3
	<p>Corporate Governance, Financial Markets and Global Convergence</p> <p>Moderator: Dr. Lucy Wamugo, PhD</p> <p>Guest Speakers:</p> <ol style="list-style-type: none"> 1. Loise Wangui - Head of Regulatory Affairs, Nairobi Securities Exchange (NSE) 2. Ms. Jacqueline Njeru- Deputy Director, Transformations and Development Division, Kenya National Commission for UNESCO. <p>Discussants from Academia:</p> <ol style="list-style-type: none"> 1. Dr. Margaret Kosgey, PhD 2. Dr. Charity Njoka, PhD <p>Rapporteur: Dr. Nathan Mwenda, PhD</p>
	Panel 4
1500-1600hrs	<p>Emerging Marketing Trends, Blue Economy and Entrepreneurship</p> <p>Moderator: Dr. Jane Wanjira, PhD</p> <p>Guest Speakers</p> <ol style="list-style-type: none"> 1. Judith Gataya, Head of Customer Excellence, Lafarge Group 2. Noah Otieno, Ag. Research Manager, Kenya Tourism Board (KTB). <p>Discussants from Academia:</p> <ol style="list-style-type: none"> 1. Dr. Reuben Njuguna, PhD 2. Dr. Evans Mwasiaji, PhD <p>Rapporteur: Ms Sarah Kamau</p>
1600-1620hrs	Discussion on take-away for the day and closing

DAY 2- FRIDAY – 4th Dec, 2020

EAST AFRICAN TIME	Recap and Review	
	Session Chair: Dr. Samuel Maina, PhD	
	Facilitator	Presentation
0800 – 0900hrs	Conference participants log in	
0900 – 0910hrs	Dr. Ambrose Jagongo, PhD Chairman Conference Organizing Committee	Opening Remarks
0910 - 0920hrs	Dr. Samuel Maina, Chairman, Business Administration Department	Recap of Day 1
0920 – 0930hrs	Dr. Paul Sang Ag Dean, School of Business	Welcome of the Chief Guest
0930 – 1000hrs	Geoffrey Odundo Chief Executive Officer, Nairobi Securities Exchange – Chief Guest (Industry)	Key Note Address
1000 - 1015hrs	Dr. Godfrey Kinyua, Coordinator, MBA/Doctoral Programmes.	Q&A
1015 – 1030hrs	Health break	all

	Panel Discussions	
1030 – 1130hrs	Panel 5	
	Changing Landscape in Human Resource Management	
	Moderator: Dr. Philip Wambua, PhD	
	Guest Speakers:	
	<ol style="list-style-type: none"> Betty Kaindo - Mwangi, Founder & Senior HR, Ajira Human Capital Solutions. Maket Juma Isiah, University of Szeged, Hungary. 	
	Discussants from Academia:	
	<ol style="list-style-type: none"> Dr. Hannah Bula, PhD Dr. James Kilika, PhD 	
	Rapporteur: Ms. Janet Muthimi	
1130 - 1230hrs	Panel 6	
	Data Analytics, Forensic and Cyber Security	
	Moderator: Dr. Francis Kiarie, PhD	
	Guest Speakers:	
	<ol style="list-style-type: none"> Prof. Lyu Jing, Sichuan Normal University, Chengdu, China WUCONG, Vice Prof of Sichuan Vocational College of Information Technology, Guangyuan, China. Dr. Joel Ongoto, Director, Human and Social Sciences, Kenya National Commission for UNESCO (KNATCOM-UNESCO). 	
	Discussants from Academia	
	<ol style="list-style-type: none"> Dr. Lucy Ngugi, PhD Dr. Alfayos Ondara, PhD 	
	Rapporteur: Ms Gladys Kimutai	

1230 – 1330hrs	Session 7
	<p align="center">Collaborative Project Management and Agribusiness Value Chain</p> <p>Moderator: Dr. Peris Wambui Chege, PhD</p> <p>Guest Speakers</p> <ol style="list-style-type: none"> 1. Mr. Joseph Mugambi, Regional Manager Eastern Africa, Lixil Africa. 2. Leoncio Cubillas, Elmar Steurer, University of Applied Sciences (HNU, Germany) 3. Dr. Joshua Tumuti, PhD 4. Dr. Rosemarie Wanyoike, PhD <p>Rapporteur: Dr. Lydia Gachengo, PhD</p>
1330 - 1400hrs	LUNCH
1400 – 1630hrs	Break away Sessions– Academic paper presentations
	<p align="center">Room 1:</p> <p align="center">Technological Innovations, Disruptive Technologies and Industrialization</p> <p>Moderator: Dr. Franklin Kinoti</p> <p>Presenters:</p> <ol style="list-style-type: none"> 1. Ruth Bwalya Chikumbi: Utilization of Technology and Sustainability of The Youth Development Fund in the Copper Belt and Lusaka Province In Zambia. 2. Leoncio Cubillas & Elmar Steurer: Solar technologies for off-grid rural fishing communities. 3. Jairus Kagundu Ndegwa: Crowdsourcing: towards competitive innovations and global sustainable development. 4. Wellington Kihato & Kihunyuro Wamburu: Information technology and performance of occupational pension schemes in Kenya. <p>Rapporteur: Dr. Priscilla Ndegwa</p>
	<p align="center">Room 2a:</p> <p align="center">Strategic Capabilities, Industrial Responsiveness and Socio-Economic Development</p> <p>Moderator: Dr. Paul Waithaka</p> <p>Presenters:</p> <ol style="list-style-type: none"> 1. Bancy Wawira Muchira: Effect of Entrepreneur’s Managerial Competency on Access to Venture Capital by smes in Nairobi County, Kenya. 2. Jones Ong’era Mobegi: Moderating effect of top management support on the relationship between macro environment and performance of donor funded health projects in Kenya 3. Prof Linda Ethangatta, Dr Bonface Ngari , Dr Mwangi Muchiri, Prof Anne Pertet, Dr Kendi Muchungi , Mr Kagwathi Githii, Dr Gichuhi Kimani & Amos Gichamba : Awareness

Level and Social Economic Impacts of Aflatoxin contamination in Meru and Tharaka Nithi Counties

4. **Fidelis Mukisu Mukite & Dr. Felistus H. Makhamara:** Strategy Implementation and the Performance of Kenya Commercial Bank, Nairobi City County, Kenya.
5. **Dr. Peter Philp Wambua & Mr. Fedinard Mumo Ngumbi:** Academic Paper on Organizational Reforms and Economic Growth
6. **Janet K. Muthimi, James Kilika & Godfrey Kinyua:** Does intellectual stimulation affect academic performance of universities? An empirical study of selected
7. universities in Kenya.
8. **Joseph O. Oketch, James M. Kilika, Godfrey M. Kinyua:** The Mediating Role of Strategy Execution on the Relationship between TMT Characteristics and Organizational Performance in a Regulatory Setting in Kenya
9. **Timothy Kitur, Dr. Godfrey Kinyua:** An empirical analysis of the relationship between leadership and firm performance: a perspective of tours and travel.
10. **Rhoda Mulinge:** Internal Audit & Performance of International Non-Governmental Humanitarian Organization.

Rapporteur: Dr. Laura Gakii

Room 2b

Moderator: Dr. Simon Kipkorir

1. **Ruth Ndanu King'oo, Linda Kimencu & Godfrey Kinyua:** The Role of Human Capital Capability on Organization Performance: A Perspective of Private Universities in Kenya.
2. **Prof. Lyu Jing:** Academia-industry partnerships for competitive innovations and global sustainable development.
3. **Lucy Gitau, Prof. Felix Musau & Dr. David Nzuki:** Dimensions of IT capability and performance of manufacturing firms in Nairobi city county, Kenya.
4. **Omache Seth Ong'esa & Godfrey Kinyua:** Role of Operational Capability on Firm Performance in the Context of Air Kenya Express Limited, Nairobi City County, Kenya
5. **Joyce Mbulwa Wambua & Godfrey Kinyua:** The role of strategy formulation on Service Delivery: a perspective of Turkana County in Kenya
6. **Joyce Muthoni Mbaya, Samuel Maina & Mary Namusonge:** Strategic thinking and performance of small and medium sized dairy processing firms in Kenya
7. **Abdulhamid Farooque Low & Dr. Priscilla Ndegwa:** Multi Agencies Strategic Intervention on Prosecution and the Level of Asset Recovery in Kenya
8. **Joy Khaugani Mulago & Dr. Priscilla Ndegwa:** Concentration on core competency and organizational performance of madison group of companies in Kenya.
9. **Eric Balan:** Kenya Vision 2030: Localizing the Shenzhen Model of Development for a Sustainable Tourism Bearing.

Rapporteur: Mr. Peter Ronoh

Room 3a:

Corporate Governance, Financial Markets and Global Convergence

Moderator: Dr. Job Omagwa

Presenters:

1. **Ngigi Samuel Mwirikia, Dr. Lucy Wamugo & Dr. Jeremiah Koori:** Credit Risk Management, Delinquency rate, Value at Risk, Credit History Score Mortgage * Kenyatta University
2. **Anderson Namu Nthimba, Ambrose Jagongo & Lucy Wamugo:** Fund size and performance of unit trust funds in Kenya.
3. **David W. K. Kariuki:** Influence of liquidity on financial performance of insurance companies in Kenya
4. **Francis K. Gitagia, Dr. Lucy Wamugo & Dr. Job Omagwa:** Capital Structure, Corporate Investment And Firm's Value of Selected Firms Listed at Nairobi Securities Exchange, Kenya.
5. **Sylvia Nanjala Nalimae, Dr. Lucy Wamugo Mwangi & Dr. Eddie Mungami Simiyu:** Capital Adequacy and Revenue Efficiency of Selected Insurance Companies in Kenya
6. **Anthony Mwai & Agnes Njeru:** Moderating effect of bank size on the relationship between financial innovations adoption and financial deepening of commercial banks in Kenya.
7. **Nathan Wamalwa, John Mungai & Daniel Makori:** Assessment of financial stability among commercial banks in Kenya: an evidence of fragility index measure.

Rapporteur: Dr. Jeremiah Koori

Room 3b

Moderator: Dr. Festus Mithi

1. **Monica Wanjiru Kinyanjui:** Investment Incentives as a Mediator in the Relationship between Macroeconomic Variables And the Growth of Domestic Private Investment
2. **Oirere Osoro Cliff:** Foreign portfolio investment and stock market development at the Nairobi securities exchange, Kenya: an ARDL Bound Test Approach
3. **Maket Juma Isaiah:** Autoregressive Modelling of Kenyan Economic Uncertainty of the COVID-19 Pandemic on Stock and Oil Markets Volatility
4. **Nzuki Nathan Mwaka & Dr. Charity Njoka:** Ownership structure, corporate governance practices and financial performance of companies listed at the Nairobi Securities Exchange, Kenya.
5. **Dr. Moses Odhiambo Aluoch, Prof. Cyrus Iraya Mwangi , Prof. Erasmus S. Kaijage & Prof. Martin Ogutu :** The Relationship between Corporate Governance, Financial Characteristics, Macroeconomic Factors and Performance of Firms Listed at the Nairobi

	<p>Securities Exchange.</p> <p>6. Dr. James M. Gatauwa: Environmental and sustainability reporting in selected corporate firms in Kenya: a review of the literature.</p> <p>7. Susan Kerubo Onsongo, Lucy Wamugo Mwangi & Stephen Makau Muathe: Firm Size, Financial Risk and Financial Performance: Evidence from Commercial And Services Companies Listed in Nairobi Securities Exchange.</p> <p>Rapporteur: Dr Faith Nkuru</p>
	<p style="text-align: center;">Room 4:</p> <p style="text-align: center;">Emerging Marketing Trends, Blue Economy and Entrepreneurship</p> <p>Moderator: Dr. Elishiba Murigi</p> <p>Presenters:</p> <ol style="list-style-type: none"> 1. Muteshi, K. Hilda: Promotional Mix Strategies, Behaviour Change and Social Product Adoption among Rural Households in Kenya 2. Purity Kathure Ngutiku, Dr. Ngugi Patrick Karanja & Prof. Odhiambo Romanus: Effect of Entrepreneurial Capacity Building Services on Growth of Micro and Small Enterprises in Kenya . 3. Mulama, M. Antonette & Muteshi, K. Hilda: Mobile loans: A poverty trap disguised as financial deepening among households in Kenya. 4. Dr. Peter Philp Wambua & Mr. Fedinard Mumo Ngumbi: Academic Paper on Maritime Security and Business Performance. 5. Osman Wechuli Chesula, Dr. Stephen Ntuara Kiriinya & Dr. Ann Rintari : Reciprocity, Switching Cost and Customer Satisfaction among Tier One Supermarkets in Nairobi County. 6. Saumu Sidi Julius & Mr Maina Rugami: Microcredit services and performance of women owned enterprises in kilifi county, Kenya 7. Linsey Wanjiku Waweru & Dr. Stephen Ntuara Kiriinya: Social Media and Product Awareness Among The Youth During Corona Pandemic In Kenya 8. Karitu Beatrice & Dr. Mary Namusonge: Entrepreneurial decision making styles and the growth of small medium- sized manufacturing enterprises in <p>Rapporteur: Dr. Lawrence Wainaina</p>
	<p style="text-align: center;">Room 5a:</p> <p style="text-align: center;">Changing Landscape in Human Resource Management</p> <p>Moderator: Dr. Felistas Makhamara</p> <p>Presenters:</p> <ol style="list-style-type: none"> 1. Rebecca Mutia, Willy Muturi, Patrick Mwangangi & John Achuora: Influence of strategic

	<p>staff training on performance of public water companies in Kenya.</p> <ol style="list-style-type: none"> Idowu Owoeye, Mercyline Kwamboka, Olakunle Jayeola, & Doris Alago. Kenyatta University, Kenya & Adekunle Ajasin: Human resource management practices, self-determination theory, and employee intention to stay: evidence from a university setting in Kenyan context. Dr. Kambaga Dunstan & Prof. Sitati N. Wasilwa: Trainers Attitudes Towards Tourism Training in Technical and Vocational Colleges: Case study in Nairobi County, Kenya Billiah Maende , Dr. Wario Guyo & Prof. Romanus Odhiambo: Influence of employee competencies management on employee performance in public universities in Kenya Michael Njoroge Matheri & Dr. Priscilla Ndegwa: Mentored staff induction and employee turnover in advertising firms in Kenya Dr. Evans T. Mwasiaji: Personality traits, entrepreneurial competencies, psychosocial support and mental health of entrepreneurs: a theoretical conceptualization in the context of coronavirus disease outbreak <p>Rapporteur: Mr. James Maina Rugami</p> <p style="text-align: center;">Room 5b</p> <p>Moderator: Dr. David Kiiru</p> <ol style="list-style-type: none"> Elijah Ng'ang'a Njuguna, Dr. Jedidah Vika Muli & Dr. Lawrence Wainaina: Effects of Participatory Management on Employees' Performance in Water Service Providers in Muranga County, Kenya. Njoroge Paul Thumbi, Bula Hannah Orwa & Wanyoike Rosemarie: Work Engagement and Employees' Performance: Assessing the Linkage and Leverage in Classified Hospitality Firms in Kenya. Macotiende Samwel Onyango & Bula Hannah Orwa: An Empirical Analysis of Personal Identification Secure Comparison Evaluation System on Employee Performance in the Ministry of Interior And Coordination of National Government, Nairobi City County, Kenya. Moi, Edna Jemutai & Makhamara, Felistus Hilda: Reshaping the future of human Resources Management Strategies and the County Governments in Kenya. Dr. Jedidah Muli: The Role of Management Consultancy on Organizational Development <p>Rapporteur: Mrs Esther Gitonga</p>
	<p style="text-align: center;">Room 6:</p> <p style="text-align: center;">Data Analytics, Forensic and Cyber Security</p> <p>Moderator: Dr. Stephen Muathe</p> <p>Presenters:</p> <ol style="list-style-type: none"> Malonza, Gladys Nduku, Rosemary M. James & David Nzuki: Business intelligence user's

	<p>capabilities and performance of mobile service providers in Kenya.</p> <ol style="list-style-type: none"> 2. Wabwire Mukekhe: Information system infrastructure management influence on cyber-terrorism in Kenya police service. 3. Faith Muthini, Phillip Wambua & John Kandiri: Impacts of Data Quality on Predicting and Identifying Cybercrime Offenders. 4. Faith Muthini, Phillip Wambua & John Kandiri: K-Mean Algorithm for Data Quality Analysis in Cybercrime Prediction using Big Data Analytics 5. Faith Muthini, Phillip Wambua & John Kandiri : Big Data Analytics and Data Quality in Cybercrime Prediction 6. Catherine. A. Sijenyi & Dr. David Nzuki: Big data analytics for marketing intelligence: a review of literature <p>Rapporteur: Dr. Linda Kimencu</p>
	<p style="text-align: center;">Room 7:</p> <p style="text-align: center;">Collaborative Project Management and Agribusiness Value Chain</p> <p>Moderator: Dr. Vincent Shiundu</p> <p>Presenters:</p> <ol style="list-style-type: none"> 1. Charity Njoka: Causes and Deterrents of Public Service Vehicles Insurance Underwriting under New Transport Regulations. Evidence from Kenya 2. Carolyne Tangus & Dr. Paul Sang: Linking Governance to Performance of Government-Funded Projects in Kenya <p>Rapporteur: Dr. Daniel Makori</p>
1630 – 1645hrs	<p style="text-align: center;">Closing of Conference and the Way forward</p> <p style="text-align: center;">Chairman – Conference Organizing Committee</p>

Notable Guests



Prof. Paul K. Wainaina
Vice-Chancellor

Prof. Paul Kuria Wainaina is the current Vice Chancellor of Kenyatta University, a position he has held since 26th January, 2018. He is a full Professor of Education, specializing in Philosophy of Education. Professor Wainaina earned his Ph.D. from the University of Alberta in 1985, a Master of Arts in Education, and a Bachelor of Education (Arts) from the University of Nairobi in 1982 and 1976, respectively.

Professor Wainaina has extensive knowledge and experience in the management of University education in Kenya and beyond, as exemplified by the senior positions he has held in several institutions of higher learning. These include Acting Vice-Chancellor, Kenyatta University (2016-2018), Deputy Vice Chancellor, Administration, Kenyatta University (2009 to 2016), Dean School of Education, University of Namibia, Ag. Dean School of Education, Moi University, and founding Chairman, Department of Educational Foundations, Moi University, among others.



MS. CAROLINE WANJERI KIHARA - Acting Chief of Party / Managing Director, KCB Foundation

Caroline is the Acting Chief of Party / Managing Director of KCB Foundation - the social investments arm of KCB Group Plc. Prior to this appointment she was Head of Mortgage at KCB Bank Kenya Limited where she has served for the last 5 years. She has over 19 years' experience in Banking serving various senior leadership positions; specializing in SME/ Business Banking, Corporate Banking and Mortgage Financing. She has worked with UBA- Kenya Limited as Country Head- Retail and Business Banking. Prior to that she was Head of Mortgage at Standard Chartered Bank and Head-SME and Corporate Banking at Equity Bank. Other Roles held include Regional Sales Manager at HF Group and Branch Manager at KCB.



PROF. VINCENT O. ONYWERA PhD, ISAK 2

Professor Vincent O. Onywera is a member of staff at Kenyatta University, Department of Physical Education, Exercise and Sports Science. He holds a Bachelor of Education (Honors) in Physical and Health Education, an M.Ed (Physical and Health Education) and PhD (Exercise and Sports Science) where his research focus was on

the role of genetics, nutrition and sociocultural factors in explaining the phenomenon performance of Kenyan middle and distance runners. He is a physical activity and active transportation researcher with extensive national and international research networks. Vincent has worked as the Director of the Center for International Programmes and Collaboration at Kenyatta University and is currently the Registrar Research, Innovation and Outreach at Kenyatta University. Prof. Onywera has published widely and is involved in a number of national, regional and international academic endeavours aimed at capacity building, surveillance and research focusing on healthy active living in the greater Eastern Africa and Great Lakes Region (Kenya, Uganda, Tanzania, Ethiopia, Rwanda, Burundi and Southern Sudan) and beyond.



DR. MOHAMMAD SAEED

Specialization: Strategic Management, Strategic Marketing, and Global Business Strategies

E-mail: profsaeed@yahoo.com

Formerly Professor: (1) Minot State University, North Dakota, USA, (2) International Islamic University, Malaysia, (3) Jamia Millia Islamia - Central University, New Delhi, India, and (4) Iraqi Institute of Administration, Baghdad, Iraq. Formerly Lecturer: St. John's College, Agra, India.



DR. ERIC BALAN

B. Eng., MBA, PhD Econ. PMP (USA), CCIA (Malaysia (Universiti Tun Abdul Razak, Malaysia)



MR. GEOFFREY ODUNDO
Chief Executive Nairobi Securities Exchange Plc

Mr. Odundo is the Chief Executive of the Nairobi Securities Exchange Plc. He is an accomplished Investment Banker and has been in the financial services sector for the last 28 years holding various senior roles in asset management, corporate finance and securities trading. He holds directorships in the, Association of the African Stock Exchanges (ASEA), East African Securities Exchanges Association (EASEA), The NSE Clear Limited, Trustees of the NSE Fidelity Funds and Wanafunzi Investments Limited.

He is also a Council member of the Institute of Certified Financial Analysts (ICIFA) and a Member of the Thomson Reuters Africa Customer Advisory Network, member of Working Committee of the World Federation of Exchanges and member of the Central Bank of Kenya CFDDM Committee. Mr. Odundo is a Director on the CDSC Board representing Nairobi Securities Exchange PLC where he is a Director of the NSE Clear Limited; and a trustee of the NSE Fidelity Funds.



**MS. LOISE WANGUI - Head of
Regulatory Affairs, Nairobi Securities
Exchange (NSE)**

Head of Regulatory Affairs, Nairobi Securities Exchange (NSE)

Loise Wangui is a Kenyan lawyer with a deep background in Regulatory and Legal affairs. As the Head of Regulatory Affairs, Loise is responsible for steering the strategic direction of the Self-Regulatory Organization (SRO) Function of the Nairobi Securities Exchange (NSE). Loise oversees the review and approval of all listing applications to the NSE; financial analysis of the financial statements by listed companies; market supervision; market surveillance and enforcement of compliance by listed companies and trading participants.

Loise has a wealth of legal and finance professional experience spanning over 10 years, having worked previously in a top tier law firm before joining the NSE where she rose through the ranks to head the Regulatory Affairs function. She holds a Masters in Law (LL.M) in Public Finance and Financial Services Law from the University of Nairobi and a Bachelor of Laws Degree (LL.B) from the same university. She is an Advocate of the High Court of Kenya, a member of the Chartered Institute for Securities and Investments (CISI) and a member of the Institute of Certified Investments and Financial Analysts (ICIFA) Professional Standards Committee.



**Mrs. Jacqueline Mugo,
Executive Director/CEO
Federation of Kenya
Employers.**



**DR. JOEL ONGOTO -
Programme Director, Social
and Human Sciences at the
Kenya National Commission
for UNESCO (KNATCOM)**

Dr. Joel Ongoto, is the current Programme Director, Social and Human Sciences at the Kenya National Commission for UNESCO (KNATCOM), where he promotes social inclusion, social transformation, and social development in Kenya. This is done through maximizing the contributions of social and human sciences to address contemporary challenges, such as the fight against discrimination, promotion of intercultural dialogue, promotion of youth development, promotion of gender equality, promotion of sports, physical education and physical activity, promotion of antidoping programmes and promotion of ethics of science. Previously, he has served as an Assistant Director of Education at the Ministry of Education headquarters. He has also served as an Education Officer in the then Bomet District and as a high school teacher at Kisumu Boys High School in Kisumu City. He holds a PhD in Educational Management from Kenyatta University, a Master's degree in Educational Administration from the University of Nairobi and a Bachelor of Education (Arts) Degree from Moi University. He has been instrumental in Kenya's participation in five UNESCO General Conferences.



**CPA Edwin Makori, Chief
Executive Officer - ICPAK**

CPA Edwin Makori who was appointed as Board member of kasneb on 1 September 2018, is the Chief Executive Officer at the Institute of Certified Public Accountants of Kenya (ICPAK). Prior to the current appointment, he was the head of Professional Services Division overseeing the technical issues, accounting and auditing standards, ethical standards regulation, compliance, audit quality monitoring (assurance), registration, public policy and governance and research.



**Dr. Eric Lewa Katana.
Kenya School of Revenue
Administration.**



**Betty Kaindo - Mwangi
Founder & Senior
HR Consultant
Ajira Human Capital
Solutions.**

A Certified Human Resource Practitioner, the Founder & Senior Human Resource Consultant. Betty is responsible for Talent Management Programs in helping businesses craft best and competitive talent management solutions.



Kenyatta University
School of Business
P.O Box 43844-00100 GPO
Nairobi, Kenya
[http:// www.ku.ac.ke](http://www.ku.ac.ke)
Phone: 254- 0208703721