

ACADEMIC STAFF PROFESSIONAL PROFILE FORM

1. Personal Data

Name: Dr. E. Bosibori Oigo
Qualifications: Ph.D., M.Ed., B. Ed.(Home Economics), (Kenyatta)
Department: Fashion Design and Marketing
Contact Address: P.O. Box 43844-00100, Nairobi, Kenya Telephone: +254 020 8710 901 ext 4122 Email: oigo.bosibori@ku.ac.ke
Position: Chairperson, Department of Fashion Design and Marketing
Area of Specialization: Creative Textile Crafts, Fashion Design, Garment Manufacture, Micro and Small Enterprise (MSE).
Research Interests: Vocational and Micro Enterprise Training, Creative Textile Crafts, Home Economics Education, Garment Making, Pattern Making and Design.

2. Conference Presentations

S/No	Presenter	Title of Paper presented	City/Country	Date of Conference	Funding (US\$)
1	Oigo, E.B.	Product Development Training: A Case Study of Kenyan Handloom Weavers. By E. B. Oigo, J.K. Isika and M.W. Wanduara	Bahir Dar, Ethiopia	May 8-10, 2013	-
2	Oigo, E.B.	Challenges and Opportunities for Handicraft Traders as East Meets West at Open Air Markets in Nairobi, Kenya by E. B. Oigo, M.W. Wanduara and E. K.Nguku.	Seoul, Korea. (Sookmyung Women's University)	October 1-2, 2010	1860.00
3	Oigo, E.B.	East And West Meet in Africa: Effects on Clothing and Textile Businesses in Kenya's Liberalized Economy by M.W. Wanduara, E. B. Oigo, and E. K.Nguku	Seoul, Korea. (Sookmyung Women's University)	October 1-2, 2010	
4	Oigo, E.B.	East African Garment and Accessory Designs: The Global Interaction by E. K.Nguku, M. W. Wanduara, and E. B. Oigo	Seoul, Korea. (Sookmyung Women's University)	October 1-2, 2010	

3. Research

S/ No	Researcher	Year	Title	Donor	Funding (US\$)
	Oigo, E.B.	2012	Role of Product Range, Network Associations and Marketing Strategies in Business Performance of Textile Handicraft Traders in Nairobi, Kenya.	N/A	-
	Tumuti, D.W., Oigo, E.B. & Kimemia, M.W.	2011	Situational Analysis and Training Needs of OKUO Tailoring and Dressmaking Graduates Between 2000 and 2009	N/A	
	Oigo, E.B. & Mburugu, K.G	2009	Knowledge and Adoption of AGOA among Handicraft Traders in Nairobi, Kenya.	N/A	

4. Publications

S/ No.	Author	Year	Title	Journal	ISBN/ISSN Reference No.
1	E. B. Oigo, M.W. Wanduara and E. K. Nguku (2010).	2010	Challenges and Opportunities for Handicraft Traders as East Meets West at Open Air Markets in Nairobi, Kenya	Proceedings of the CCA and Ars Textrina International Textiles Conference, 1st – 2nd October 2010	ISSN2005-3312
2	E. K. Nguku, M. W. Wanduara, and E. B. Oig	2010	East African Garment and Accessory Designs: The Global Interaction	Proceedings of the CCA and Ars Textrina International Textiles Conference, 1st – 2nd October 2010	ISSN2005-3312
3	M.W. Wanduara, E. B. Oigo, and E. K. Nguku	2010	East and West Meet in Africa: Effects on Clothing and Textile Businesses in Kenya's Liberalized Economy	Proceedings of the CCA and Ars Textrina International Textiles Conference, 1st – 2nd October 2010	ISSN2005-3312
4	E. B. Oigo, M.W. Wanduara and E. K.	2009	Extent of Usage of Natural Fibre for Basketry Handicraft Products in	Proceedings of the Ars Textrina International Textiles Conference, 2nd –	

S/No.	Author	Year	Title	Journal	ISBN/IS SN Reference No.
	Nguku		the Kariakor Market of Nairobi, Kenya.	3rd September 2009	
5	Ogadhoh, E.A., Wanduara, M and Oigo, B	2006	Longhorn Secondary Home Science Students Book 2.		ISBN9966 49688 2
6	Ogadhoh, E.A., Wanduara, M and Oigo, B	2006	Longhorn Secondary Home Science Teacher's Guide Book 2.		ISBN9966 49690 4

5. Consultancy and community service

S/No.	Consultant (s)	Consulting Person/ Body/ Organization	Year	Title Consultancy Service	Payment (US\$)
	Oigo, E.B.	Funded by World Bank and Government of Kenya Micro, Small and Medium Enterprises Competitiveness Project: Value Chain Based Matching Grant Fund.	February 2007 to March 2008	Product Design and Development Training for Handloom Weavers Project.	7970.00
	Spybey, A. & Oigo, E.B.	APT Enterprise Development (a UK-based development assistance agency). Funded by Dfid, Comic Relief and The Diana Princess of Wales Memorial Fund.	June to July 2003	Final Evaluation of Project: Upgrading Capabilities for Rural Enterprise Development in the Southern Province of Sierra Leone.	2197.00

6. Supervision of postgraduate students (if any)

S/No	Name of student	Thesis title	Status of project(e.g.Fiest year etc)
	Millicent Kimemia	Factors Influencing Selection, Use and Maintenance of Protective Clothing by Students in Technical Institutions in Central Kenya.	Graduated December 2012
	Rose Kitheka	Factors Affecting the Choice of Clothing Designs by Professional Women: A Case of Machakos Town	Submitted thesis for examination 2014
	Vera Otieno	Effects of Pattern Makers' Professional Qualification on Pattern Making Practices: A Case of Fashion Houses in Nairobi, Kenya.	Writing thesis
	Lillian Musau	Career Choice and Training Outcomes of Fashion Design Graduates from Kenyan Universities.	Writing thesis
	Evelyn Ongati	Consumer Perception and its Influence on Purchase of Branded Clothing Among Kenyan University Students – A Case Study in Nakuru County	Writing proposal
	Stephen Korir Miningwo	Adoption and Integration of Computer Aided Design and Manufacture in Large and Medium Scale Apparel Manufacturing Firms in Nairobi, Kenya	Writing proposal
	Jacqueline M. Barongo	Students Perception of Fashion Design Course in Youth Polytechnics in Homa Bay County, Kenya	Writing proposal

7. Administrative positions held to date

2013 – Present: Chairperson, Department of Fashion Design and Marketing

Responsibilities include:

- ✓ Coordinating administrative duties and academic programmes in the department

2008 - Present: Member, Kenyatta University Culture Week Committee

Responsibilities include:

- ✓ Coordinating the fashion show by student designers.
- ✓ Prejudging designs based on theme.
- ✓ Budgeting for effective production, choreography and judging of garment designs for the fashion show.

2013 January – September : Exam coordinator, Department of Fashion Design and Marketing

Responsibilities included:

- ✓ Coordinating exam matters in the department

- ✓ Ensuring that exams are set and processed in time
- ✓ Ensuring proper safe keeping of exam records
- ✓ Liaising with school examination coordinators on exam related issues.

2008 - 2011: Department Coordinator of Practicum and Attachments.

Responsibilities included:

- ✓ Guiding students on selection of career appropriate organizations and industries to undertake attachment in.
- ✓ Facilitating students' acquire admittance for 2-3 month attachments in the organizations.
- ✓ Organize evaluation of students by departmental supervisors.

2006-2010: Undergraduate Student Academic Advisor

Responsibilities included guiding students on selection of appropriate class schedules, core and elective courses to successfully complete studies within the planned period.

2009 – 2012: Department representative to Board of Undergraduate Studies for the School of Applied Human Sciences

Responsibilities include:

Presenting undergraduate curriculum developed to the School board.

2008 - 2013: Department representative to Kenyatta University Centre for Community Outreach and Extension Programmes.

- ✓ Conducted a situational analysis and training needs assessment of OKUO Tailoring and Dressmaking graduates between 2000 and 2009.

2008 - 2010: Department representative to Marketing Committee for the School of Applied Human Sciences

Responsibilities include:

- ✓ Preparing marketing materials for the BSc and MSc programmes in Fashion Design and Marketing.
- ✓ Representing the department at educational exhibitions.

2006- 2010: E-Learning and Website representative, Department Textiles, Family & Consumer Sciences

Responsibilities included:

- ✓ Supporting faculty in using Moodle e-learning software to teach their courses.
- ✓ Sourcing content for updating departmental website.

8. Courses Taught

Undergraduate courses

- ✓ HFD103: Pattern Drafting
- ✓ HFD105: Introduction to IT & CAD for Textiles
- ✓ HFD201: Pattern Grading
- ✓ HFD202: Principles of Clothing Construction
- ✓ HFD204: Flat Pattern Design 1
- ✓ HFS201: Consumer Economics
- ✓ HTS300: Home Furnishing & Interior Design

- ✓ HTS301: Pattern Drafting
- ✓ HFD303: Introduction to Research Methods
- ✓ HFD304: Flat Pattern Design 2
- ✓ HFD404: Computer Applications in Textile
- ✓ HFD408: Experimental Apparel Design

- ✓ Postgraduate courses
- ✓ HFD502: Project Design & Evaluation
- ✓ HFD503: Seminar in Fashion Design and Marketing
- ✓ HFD504 Advanced Apparel Design
- ✓ HFD506 Creative Fashion Design

9. Abstracts of Papers Presented

CHALLENGES AND OPPORTUNITIES FOR HANDICRAFT TRADERS AS EAST MEETS WEST AT OPEN AIR MARKETS IN NAIROBI, KENYA by E. B. Oigo, M.W. Wanduara and E. K.Nguku.

Abstract

East and West meet in Kenya as tourists to enjoy the climate, hospitality and tourist attractions. Handicraft traders target tourists from the East and the West to buy handicrafts. This research was carried out among textile handicraft traders in open air markets in Nairobi, Kenya to find out their product range, customer base and issues affecting their businesses. The study found that only 25% of the handicraft traders exported abroad. Most of the traders would like to and would benefit more from export trade; however they face challenges in doing so. Handicraft traders are constrained in exporting their products to the East and West because of insufficient information, inadequate capital and lack of contacts in the export location.

EAST AND WEST MEET IN AFRICA: EFFECTS ON CLOTHING AND TEXTILE BUSINESSES IN KENYA'S LIBERALIZED ECONOMY by M.W. Wanduara, E. B. Oigo, and E. K.Nguku

Abstract

Liberalization may be described as the opening up of the economy to the outside world by relaxing government trade and economic policy restrictions to allow imports. In Kenya, this took place in the early 1990s and it had negative and positive effects on businesses manufacturing and retailing clothing and textiles. This case study narrates what has happened over the last 20 years to businesses in Nairobi, Kenya dealing in clothing and textiles. Some of the original businesses have closed down and been replaced by new ones. More small scale Kenyan businesses have been started dealing in clothing imports from the East and West selling both new and second hand clothes. There has been increased employment in the small scale clothing and textiles sector in garment making and retailing. All in all, liberalization has forced Large and medium scale textile manufacture to change strategy so that they target selling to the export market more than to the local market.

EAST AFRICAN GARMENT AND ACCESSORY DESIGNS: THE GLOBAL INTERACTION by E. K.Nguku, M. W. Wanduara, and E. B. Oigo

Abstract

Africa has come to be appreciated for its intrinsic aesthetic value as well as continuing to be a source of inspiration for the work of Western designers; more so In the latter part of the 20th century. This paper explores some of East Africa's designs and clothing practices and their global interaction. To attempt to describe the nature of African designs at large, one must consider a multitude of distinct styles, forms and fashion. The size and ethnic diversity of the subcontinent seems to make that task difficult if not impossible. However, despite this complexity, designers worldwide are now looking at beautiful African designs of fabrics, beadwork, brass jewelry, bark cloth and leather; and drawing inspiration from them. African designs and fashion glorify cultural heritage and invest tremendous amounts of energy and creativity in garments which incorporate the flamboyance of Western haute couture. Fashion designers from all over the world combine African traditions with colonial dress and extreme forms of global modernity. The textiles' patterns also mix indigenous and colonial traditions with modernity.