



**KENYATTA UNIVERSITY
GRADUATE SCHOOL
Postgraduate Concept Paper Template**

A concept paper is meant to give your Department an idea of your area of research interest in order to avail the necessary assistance for you to develop a research proposal. Be as specific as possible in providing information

Title of Proposed Study:

Area of Study:

Background to the Study: *(What have you read that has had an impact on your thinking about the topic?)*

Statement of the Problem *(What is the gap in Knowledge? Why does this research need to be conducted?)*

Objectives of the Study *(What does the study hope to achieve?)*

Questions and/or Hypotheses (State the unknown in terms of questions or in terms of solutions).

Literature Review: What literature do you intend to review and why?

Theoretical Framework (What theory(s) will you use in analyzing your material? Why those/that theory?)

Proposed Research Design, Methods/Procedures (This answer the question, "How will you conduct the study?")

Bibliography