



Become an
entrepreneur in your
area of
interest



Bundesministerium für
wirtschaftliche Zusammenarbeit
und Entwicklung

DAAD

Deutscher Akademischer Austausch Dienst
Servicio Alemán de Intercambio Académico



HNU

HOCHSCHULE NEU-ULM
UNIVERSITY
OF APPLIED SCIENCES

Receive support to turn
your innovative idea
into a start up.

Find an idea for an innovative solution in one of the following area :

Engineering

Your solution should be tailored towards solving a practical problem in any area of engineering

Renewable Energies

Your solution should be tailored towards solving a practical problem in any area of renewable energy

Pure & Applied Sciences

Your solution should be tailored towards solving a practical problem in any area of pure and applied science



DISCOVER

29th January to
20th March 2018

- Gather your team
- Come up with ideas
- Apply

DESIGN

2nd April to
15th August 2018

- Brain storm
- Develop a prototype

TEST

10th & 11th
September 2018

- Take your solution to potential customers
- Get feedback

REFINE

17th to 21st
September 2018

- Refine your business model

DEMONSTRATE

1st November
2018

- Pitch your solution.

TEAMS OF 2-3 PEOPLE
COMPRISING OF EITHER ENGINEERING AND BUSINESS STUDENT
OR A SCIENCE AND BUSINESS STUDENT

Apply by 20th March 2018

Through:

<http://www.ku.ac.ke/chandaria-biic/index.php/apply>

Participation.
free

Terms and Conditions apply