



EFSOYC PROJECT

**Enhancing Community Food Security in Urban & Rural Areas
Through Outreach Youth Champions (EFSOYC) Project**
"Youth-led Innovation & Food Security"



Project Aim: To deploy highly trained Outreach Youth Champions (OYC) back to their urban and rural communities to promote sustainable food security activities through training on best agribusiness practices, initiating agri-social enterprises, farmer saving groups/cooperatives, and championing for common marketing and value addition strategies.

CALL FOR IDEAS TO DRIVE FOOD SECURITY

The EFSOYC project seeks to fund innovative, sustainable and unconventional ideas that address food insecurity in Kenya.

This call invites pairs of young community leaders with innovative and scalable ideas to address a food security problem in their communities targeting the most vulnerable and food insecure households specifically among the urban poor population in a semi-arid area as classified by Kenya National Drought Management Authority. Students with the most innovative and proven solutions will get access to financial resources, training as well as mentorship, and professional development. They will then be deployed back to their communities to implement the idea for a period of not less than 7 months.

Your idea could be among the eight pairs of winners who will receive the support to prove and implement their ideas to drive food security efforts in their communities in response to SDG 2 and join a network of global young leaders.

Eligibility Criteria

- Must be a Kenyatta University student undertaking the final year of study.
- Must be a youth – Aged below 35 years.
- Eligible applicants in the schools of Public Health and Applied Human Sciences, Humanities, Agriculture are encouraged to apply.
- The proposed idea must show innovativeness in addressing the issue of food security in Semi-Arid (as classified by the Kenya National drought Management Authority) or Urban poor populations.



What is your idea?

Describe your innovative idea.

- Indicate a title of your idea-It should be NOT more than 20 words.
- Why is your idea an unconventional or creative approach to the problem outlined in the topic?
- Describe why you expect your proposal to succeed.
- Read the idea description carefully to make sure that your proposed idea directly fits the title.

How to apply

- Download the application form from our website (www.ku.ac.ke/efsoyc/Ideas-Application-Form.docx).
- The application **MUST** be put in by a pair of students.
- Interdepartmental applications and those focusing on urban-poor populations are highly encouraged.
- The applicants **MUST** be available for project work from 16th April to 30th November, 2019.
- The application **MUST** not be more than 300 words and **MUST** be in font size 12.

Timelines

Please send your applications by 8th February, 2019 by 5:00 p.m to: efsoyc.project@ku.ac.ke

For more information, please go to www.ku.ac.ke/efsoyc

EFSOYC is a Grant winning Project.