

IEMT 2019

International Conference on Economics, Management and Technology 2019

Call for paper

- Transformative Business Management
- Digital Business Modelling and entrepreneurship
- Social innovation with a focus on developing countries

Website: <https://easychair.org/conferences/?conf=iemt2019>

Contact: iemt2019@hs-neu-ulm.de



About the conference

The **2nd International Conference on Economics, Management and Technology (IEMT2019)** will be held on 19-21 November 2019 at the Neu-Ulm University of Applied Sciences, Germany. The global economy of the 21st century has seen revolutions in the information technologies, an increase in transnational economic integration and a rapidly changing social environment. With this in mind, the overarching theme of the IEMT 2019 conference is "Social Innovation and Transformative Business Management". In line with this we welcome submissions in the fields of economics and business, and various branches of the social sciences, such as public administration, politics, and regional and international studies. The aim of the conference is to bring together academics, policymakers, independent scholars and researchers in order to share insights and new ideas as well as discuss future developments in these fields.

Venue:

Neu Ulm University of Applied Sciences, Faculty of Business and Economics, Wileyst. 1, 89231 Neu-Ulm, Germany

Important dates

Dates of the Conference:

Tuesday, Nov 19: Evening, Welcome Dinner

Wednesday, Nov 20: Conference

Thursday, Nov 21: Conference, City Guided Tour

Abstract Submission Deadline: July 15, 2019

Notification of Acceptance: August 06, 2019

Full paper Submission Deadline: September 25, 2019

Registration deadline: October 17, 2019

Payment for Conference Fee: October 24, 2019

Registration

At least one registration per paper is mandatory. Each paid registration covers one person's attendance to the conference that includes: Conference materials, tea/coffee and lunch, and the welcome dinner on Tuesday night. Please note that registration cost does not include lodging, boarding and conveyance.

Registration fee Author / Presenter: 300 Euro

Abstract and paper submissions:

The abstracts and full paper text submissions should be submitted online to:

<https://easychair.org/conferences/?conf=iemt2019>

Paper Submission and Review Procedure:

Based on the submitted abstracts the editorial board will invite contributions as full papers for the conference. After acceptance you are invited to submit the full paper selected either for the plenary session or for the poster session. After the conference the authors will receive a feedback (accept, minor revisions, major revisions, reject) for publication in the conference proceedings. All papers will be assessed by blind peer review. Accepted papers will be published in the conference proceedings (with ISBN) in one volume.

Further:

- Abstracts, full papers, presentations and posters must be in English.
- Abstracts should not exceed 200 words.
- Please include academic title(s) (such as Dr), the name of the author(s) and affiliation of the corresponding author and email address in the paper itself.
- The abstract should clearly state the:
 - Author(s) & Affiliation(s)
 - Contact E-Mail
 - Title
 - Principal Topic
 - Results and Implications
 - List of Keywords
- Papers should not exceed 7,500 words, including all tables, figures, notes, and references.
- Use Times New Roman 12-point font, double spaced, with 1-inch (2.5cm) margins all around for the text, including headers and footnotes.

Bank details

All payments/online transfer should be made in favour of

Staatsoberkasse Bayern in Landshut

Bank: Bayerische Landesbank München

IBAN: DE74 7005 0000 0001 2792 82

SWIFT/BIC: BYLADEMMXXX

IMPORTANT: Please mention

PK-Nr.:0002.0160.0099, IEMT Nov. 2019

in the details of payment.

An invoice will be sent in due course after the payment deadline as of October 24 which serves as a confirmation of participation.

Chair of the Conference:

Prof. Dr. Elmar Steurer, Dean Business & Economics, Neu-Ulm University of Applied Sciences

Local Organizing Committee:

Prof. Dr. Elmar Steurer, Dean Business & Economics, Neu-Ulm University of Applied Sciences

Prof. Dr. Oliver Kunze, Neu-Ulm University of Applied Sciences

Anna Fischbach, Neu-Ulm University of Applied Sciences

Emanuel Hermann, Neu-Ulm University of Applied Sciences

Distinguished Committees:

Prof. Dr. Uta M. Feser (President), Neu-Ulm University of Applied Sciences

Assoc. Prof. Dr. Somchai Santiwatanakul (President), Srinakharinwirot University, Bangkok, Thailand

Prof. Leon Shyue-Liang Wang, National University of Kaohsiung, Taiwan

National Editorial Board:

Prof. Dr. Dirk Bildhäuser, Neu-Ulm University of Applied Sciences

Prof. Dr. Patrick da Cruz, Neu-Ulm University of Applied Sciences

Prof. Dr. Stefan Distel, Neu-Ulm University of Applied Sciences

Prof. Dr. Sascha Fabian, Neu-Ulm University of Applied Sciences

Prof. Dr. Axel Focke, Neu-Ulm University of Applied Sciences

Prof. Dr. Danny Franzreb, Neu-Ulm University of Applied Sciences

Prof. Dr. Marlon Füller, Neu-Ulm University of Applied Sciences

Prof. Dr. Oliver Griebel, Neu-Ulm University of Applied Sciences

Prof. Dr. Olaf Jacob, Neu-Ulm University of Applied Sciences

Prof. Dr. Heiko Gewalt, Neu-Ulm University of Applied Sciences

Prof. Dr. Michael Grabinski, Neu-Ulm University of Applied Sciences

Prof. Dr. Julia Kormann, Neu-Ulm University of Applied Sciences

Prof. Dr. Alexander Kracklauer, Neu-Ulm University of Applied Sciences

Prof. Dr. Oliver Kunze, Neu-Ulm University of Applied Sciences

Prof. Dr. Klaus Lang, Neu-Ulm University of Applied Sciences

Prof. Dr. Harald Mehlich, Neu-Ulm University of Applied Sciences

Prof. Dr. Jens Pätzmann, Neu-Ulm University of Applied Sciences

Prof. Manfred Plechaty, Neu-Ulm University of Applied Sciences

Prof. Dr. Carsten Prenzler, Neu-Ulm University of Applied Sciences

Prof. Dr. Erik Rederer, Neu-Ulm University of Applied Sciences

Prof. Dr. Ulrike Reisach, Neu-Ulm University of Applied Sciences

Prof. Dr. Daniel Schallmo, Neu-Ulm University of Applied Sciences

Prof. Dr. Johannes Schmitz, Neu-Ulm University of Applied Sciences

Prof. Dr. Elmar Steurer, Dean Business & Economics, Neu-Ulm University of Applied Sciences

Prof. Dr. Bernard Wagemann, Neu-Ulm University of Applied Sciences

Prof. Dr. Thomas Wunder, Neu-Ulm University of Applied Sciences

International Editorial Board:

Associate Professor Dr. Mobinul Huq, University of Saskatchewan, Canada

Associate Professor Dr. I-Hsien Ting, National University of Kaohsiung, Taiwan

Professor Dr. Pansiri Phansuwan, Vice President for Academic Affairs, Srinakharinwirot University, Bangkok, Thailand

Associate Professor Prit Supasetsiri, Vice President for International Relations and Communications, Srinakharinwirot University, Bangkok, Thailand

Associate Professor Dr. Aotip Ratniyom, Srinakharinwirot University, Bangkok, Thailand

Associate Professor Dr. Nak Gulid, Srinakharinwirot University, Bangkok, Thailand

Assistant Professor Dr. Suppanunta Romprasert, Srinakharinwirot University, Bangkok, Thailand

Dr. Danai Tanamee, Srinakharinwirot University, Bangkok, Thailand Associate Professor Assistant Professor

Dr. Santi Termprasertsakul, Srinakharinwirot University, Bangkok, Thailand

Dr. Kittisak Jernsittipareert, Chulalongkorn University, Thailand