



Kenyatta University

Transforming Higher Education...Enhancing Lives

KU CULTURE WEEK OFFICIALLY OPENED

Tuesday 21st October 2014... Kenyatta University Culture Week was officially opened in a colourful ceremony held at the Bishop Square, Main Campus, Thika Road. The Chief Guest was the Governor, Machakos County Government, Hon. Dr. Alfred Mutua. This year's annual cultural festival is being held under the theme; *'Promoting our Common Cultures through Creativity'*.

The opening ceremony was characterized by electric performances from various troupes from across the national divide and beyond. Among international performances were troupes from Korea under the KU Korean Collaboration Group, Ethiopian Cultural Troupe showcasing an Ethiopian dance, and Uganda Martyrs University with their West Buganda *La-arakaraka* dance.

In his remarks during the opening ceremony, the Chief Guest, Hon. Dr. Alfred Mutua lauded Kenyatta University's contribution in cultural preservation through the annual celebrations. He noted that cultural festivals were uniting avenues not only for national cohesion but also appreciation of our national diversity. Hon. Mutua further expressed need for taking pride in our cultural diversity and embracing a national culture that is oriented towards higher development ideals. He called on all stakeholders to pull together in developing capacities for cultural preservation as part of our national heritage.

In her address during the ceremony, the Vice-Chancellor, Prof. Olive Mugenda thanked all stakeholders whose input has seen realization of a successful annual culture week. She highlighted that ongoing initiatives through the launch of KUTV and the School of Media Studies would be further avenues of not only exposing our rich culture but also developing youthful talent from the University.

The 2014 edition of Kenyatta University Culture week kicked off on Sunday 19th October 2014 with a gospel extravaganza. A host of activities are including guest performances, solo night, Mr. & Ms KU pageantry among others are scheduled throughout the week. The festival will culminate with a Grand Finale at Kenyatta International Conference Centre (KICC), Tsavo Ball Room, on Sunday 26th October 2014.

Besides international performances during the ceremony, local cultural troupes, acrobats and comedians animated the colourful ceremony. From the comedy scene, the Churchill Show duo of Eric Omondi and Fred Omondi kept the audience cheering in excitement. The event showcased the rich diversity of Kenyan Culture.

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PRESS RELEASE

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About Kenyatta University

Kenyatta University is the one of the largest universities in Eastern Africa whose vision is to be a dynamic, an inclusive and a competitive centre for excellence in teaching learning and research and service to humanity.

Founded in 1965, K.U has taken significant steps towards becoming a world-class university over the years.

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