

APPLICATIONS OPEN FOR KENYATTA UNIVERSITY ONLINE MBA PROGRAMMES

Kenyatta University has successfully launched its first fully online selection of MBA programmes and applications for the first intake have already closed.

With the launch, Kenyatta University has demonstrated its commitment to making advanced higher education available to professionals who want to grow their careers but potentially live in other cities or don't have the time to commit to attending physical classes.

"We live in a digital age where everything from banking transactions to shopping can be done online, it is, therefore, crucial that education makes the shift and makes higher qualifications available to a much broader audience," says Prof. Paul Wainaina, the Vice-Chancellor at Kenyatta University.

Kenyatta University has partnered with leading global online programme management company Higher Ed Partners Africa to convert the MBAs to a fully digital format.

"Teams from Higher Ed Partners Africa worked closely with Kenyatta University to ensure we design a seamless experience for students, and grow enrolment numbers by bringing fully online learning to aspiring MBA students," says Nicholas Kendall, Chief Executive Officer of Higher Ed Partners Africa.

The nine MBAs on offer are high-demand programmes that have been specifically selected to allow working professionals across sectors to study towards a further qualification in their own time.

"We look forward to welcoming our online students. Our Professors, Lecturers and other staff members are ready for the first cohort of fully online MBA students and we have a team of enrolment specialists standing by to assist students in the application and approval process," announced Prof. Wainaina.

The online MBAs offer a flexible payment plan and eliminate the need to travel. Although the programmes are offered online, students still have the opportunity to expand their professional networks.

The fully accredited MBA programmes are:

1. MBA Specialising in Human Resources
2. MBA Specialising in Entrepreneurship
3. MBA Specialising in Marketing
4. MBA Specialising in Finance
5. MBA Specialising in Strategic Management
6. MBA Specialising in Management of Information Systems



7. MBA Specialising in Project Management
8. MBA Specialising in Procurement and Supply Chain
9. MBA Specialising in Accounting

To learn more about these specific programmes, please visit our online learning website at online.ku.ac.ke.

About Kenyatta University

Kenyatta University is one of the largest universities in Eastern Africa whose vision is to be a dynamic, inclusive and competitive centre for excellence in teaching-learning and research and service to humanity. Founded in 1965, KU has taken significant steps towards becoming a world-class university over the years.

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About Higher Ed Partners Africa

Higher Ed Partners Africa (HEP Africa) partners with universities to convert contact programmes to a fully online format, recruits qualified students and supports enrolled students from application to graduation. HEP Africa helps make digital learning in higher education more accessible and achievable for students across Africa and the world. The company was founded by social entrepreneur Randy Best, a veteran of developing innovative learning solutions to improve education.

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