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Media Invite

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MEDIA INVITE: LAUNCH OF STRATEGIC TOURISM INITIATIVE

Kenyatta University cordially invites you to cover the launch of the Strategic Human Capital Initiatives for Eastern Africa, organized by the Global Tourism Resilience and Crisis Management Centre - Eastern Africa (GTRCMC-EA), Kenyatta University, under the Ministry of Tourism and Wildlife, in collaboration with esteemed partners.

This groundbreaking event, which aims to shape the future of tourism workforce development in the region, will take place on 6th March 2025, from 10:00 am at the Kenyatta University Conference Centre (KUCC), Kenyatta University Main Campus, Off Thika Super Highway .

The Chief Guest will be the Cabinet Secretary, Ministry of Tourism and Wildlife, Hon. Rebecca Miano EGH.

We extend an invitation for your active involvement in this noteworthy occasion.

Your unwavering dedication is highly valued and appreciated.

Thank you.

DR. GEORGE KING'ARA (PhD)
AG. DIRECTOR, PUBLIC RELATIONS AND COMMUNICATION.

GK/km